

西门子(中国)有限公司自动化与驱动集团物流中心 在上海成立优化物流流程、为本地及全世界客户提供快捷服务



西门子(中国)有限公司自动化与驱动集团物流中心的开业典礼在上海松江高科技园区举行。新的物流中心将整合西门子自动化与驱动集团在全球的物流链，包括中国、德国、加拿大和一些亚洲国家。高度集中的管理系统将加速订单处理、缩短发货时间，从而提升客户的满意度。

西门子(中国)有限公司自动化与驱动集团原首席财务官彭澜韬先生、西门子股份公司自动化与驱动集团全球物流总裁 Grasser 先生以及西门子物流长期以来的主要合作伙伴 DHL 亚太战略发展部总监 Kelly 先生莅临了开业典礼现场。

“西门子自动化与驱动集团在中国的业务发展很快。我们建立这个物流中心的目的是为了更好更快地满足客户

对我们产品日益增长的需求。我们使用了最先进的信息技术优化了例如仓库管理的整个物流处理过程。新的物流中心将来还会负责西门子自动化与驱动集团至亚太地区及其他国家的出口业务。我们的目标是成为具有世界一流竞争优势的物流中心。”彭澜韬先生在开业典礼上说。以客户为本是西门子中国发展战略的重要驱动力，同时也是西门子自动化与驱动集团在中国发展业务的核心。随着物流中心的诞生，西门子自动化与驱动集团将进一步提高其自动化和驱动产品及服务在中国用户心目中的满意度，增进竞争优势，并推动集团目标业务的快速发展。

Siemens Automation and Drives Group Opens New Logistics Center in Shanghai

Streamlined logistics processes for faster service to local and global customers



Siemens Automation and Drives Group (A&D) has opened a new Logistics Coordination Center in Shanghai Songjiang High-tech Park. The new Logistics Coordination Center is fully integrated into the Siemens logistics flow around the world including China, Germany, Canada and some Asian countries. Offering highly centralized handling the center will streamline the ordering process for both local and global customers and reduce delivery time so as to better meet customer needs.

Mr. Mathias Platsch, the former CFO of Siemens China's Automation and Drives Group (A&D), Mr. Andreas Grasser, President of A&D Global Logistics of Siemens AG and Mr. Grant Kelly, Director of Strategic Development, DHL Asia Pacific, attended the opening ceremony. DHL has been a long-term key logistics partner of Siemens.

"Siemens A&D business is developing rapidly in China. We established our new logistics coordination center to better and faster meet the

ever-increasing demand of our local customers for our products. The new logistics coordination center will also provide professional handling of exports of our locally produced products to the Asia-Pacific region and other countries worldwide. Our goal is to become a world-class competitive logistics center. To this end advanced IT solutions are applied to optimize the entire process of logistics handling, for instance, warehouse management." remarked Mr. Platsch at the opening ceremony of the Siemens Logistics Coordination Center in Shanghai.

Increased customer focus is a key driver for Siemens growth strategy in China and a focus point for Siemens A&D China's business development. With the establishment of the new Logistics Coordination Center, Siemens is able to provide more effective services to further enhance customer satisfaction and support business development of the company in China.