

零距离拉近你和我

——西门子自动化与驱动集团 2004 全国巡展

西门子自动化与驱动集团 2004 年全集成自动化全国巡展活动已于 2003 年 12 月 8 日全面启动。

与以往的全国巡展不同的是，这次我们通过巡展车，向您全方位展示西门子全集成自动化与驱动的最新技术和成功行业应用案例。

巡展车长 7 米，高和宽为 2.4 米。车的外形设计简洁流畅，车体的中央是一名脚踩滑板的青年引领科技前沿，充分展现了西门子公司秉承“无限创新”的精神。车的内部井然有序，内壁上整齐排列的展板和生动形象的宣传广告，详细介绍了西门子自动化与驱动集团的主要新产品：小到民用的开关器件，大到工业用变频器、机柜，应有尽有，模块化的设计、人性化的操作界面，让你仿佛置身于一个迷你生动的展览馆。除了这些展板文字介绍和展柜里的产品和演示设备外，车内还配置了投影仪和音响，滚动播出西门子集团介绍，产品性能和成功应用实例。如果您已经应接不暇，车里的迷你吧将提供您小憩片刻。

截止 2004 年 8 月底，这辆满载着自动化与驱动集团产品的巡展车已走访全国 86 多个城市及地区、数百个客户单位，参观观众多达数万人，共有 25 家媒体包括多家电视台对此进行了报道，全程累计约 35000 公里。为了使巡展活动尽善尽美，西门子自动化驱动集团于 2002 年 8 月就开始了紧张的筹备工作，市场部、各产品业务部和区域办事处一起，从计划的制定到完善，从客户的联系到时间的安排，每一个细节都进行了严密的组织和分工。

这是一次面对面的交流，一次心与心的沟通。创新可靠，全心全意是我们的宗旨！

西门子期待着与您更多面对面的交流和接触！

Siemens A&D Truck Route

Nanchang	➡ Jingdezhen	➡ Jiujiang	➡ Guixi	➡ Xinyu	➡
Pingxiang	➡ Linchuan	➡ Fuzhou	➡ Meizhouwan	➡ Quanzhou	➡
Zhangzhou	➡ Xiamen	➡ Longyan	➡ Yong'an	➡ Sanming	➡
Qingzhou	➡ Nanping	➡ Shantou	➡ Dongguan	➡ Foshan	➡
Zhaoqing	➡ Nanning	➡ Liuzhou	➡ Guilin	➡ Guangzhou	➡
Guiyang	➡ Zunyi	➡ Liupanshui	➡ Qujing	➡ Kunming	➡
Yuxi	➡ Anning	➡ Chuxiong	➡ Weiyuan	➡ Yibin	➡
Chongqing	➡ Fuling	➡ Wanzhou	➡ Luzhou	➡ Pixian	➡
Guanghan	➡ Deyang	➡ Zhuzhou	➡ Changsha	➡ Xiangtan	➡
Changde	➡ Xuzhou	➡ Wuhu	➡ Maanshan	➡ Nanjing	➡
Yizheng	➡ Yangzhong	➡ Shanghai	➡ Xuchang	➡ Pingdingshan	➡
Luoyang	➡ Jiaozuo	➡ Xinxiang	➡ Tianjing	➡ Tianshui	➡
Wulumuqi	➡ Changji	➡ Tahe	➡ Kurle	➡ Yanji	➡
Kuche	➡ Kelamayi	➡ Dushanzi	➡ Wulumuqi	➡ Shanshan	➡
Dunhuang	➡ Yumen	➡ Jiuquan	➡ Jinchang	➡ Lanzhou	➡
Qingtongxia	➡ Yinchuan	➡ Wulateqianqi	➡ Baotou	➡ Dalateqi	➡
Huhehaote	➡ Fengzhen	➡ Lingyuan	➡ Chaoyang	➡ Jinzhou	➡
Panjin	➡ Benxi	➡ Beitai	➡ Tonghua	➡ Jilin	➡
Jinan	➡ Binzhou	➡ Zibo	➡ Anqiu	➡ Qingdao	➡
Tangshan	➡ Beijing	➡ Taiyuan	➡ Yuci	➡ Gaoping	➡
Jincheng	➡ Yangquan	➡ Yichang	➡ Nanjing	➡ Nantong	➡
Jiangyin	➡ Wuxi	➡ Suzhou	➡ Zhangjiagang	➡ Shanghai	➡
Yuyao	➡ Yueqing	➡ Wenzhou	➡ Guixi	➡ Nanchang	➡
Jiujiang	➡ Jingdezhen	➡ Xinyu	➡ Ganzhou	➡ Guangzhou	➡
Dongguan	➡ Shunde	➡ Shenzhen	➡ Zhaoqing	➡ Wuzhou	➡
Yulin	➡ Guigang	➡ Fangchenggang	➡ Qingzhou	➡ Beihai	➡
Maoming	➡ Shantou	➡ Xiamen	➡ Quanzhou	➡ Putian	➡
Fuqing	➡ Fuzhou	➡ Nanping	➡ Sanming	➡ Shaowu	➡
Beijing					

"Zero Distance" Gets us Closer Together

Siemens A&D Group 2004 China TIA Truck Show

Siemens A&D Group TIA Truck Show was officially launched on December 8, 2003.

Different from the former Truck Shows in China, this Truck Show will provide you a panorama of the latest technologies of Siemens TIA and successful cases of industrial application.

The Truck is 7 meters in length, and 2.4 meters in height and width. The exterior design is simple and smooth, with in the center a picture of a youth on a skateboard leading the development of science and technology, which fully demonstrate the consistent spirit of Siemens AG --

"Endless Innovation".

In the orderly interior of the Truck,

exhibition boards and vivid propaganda are meticulously arranged on the walls,

giving detailed accounts of Siemens A&D Group's major new products

from switches for civil use to frequency converters for industrial use. The

modular design and user-friendly operation interfaces will make you feel like being in a vivid mini

museum. In addition to the verbal introduction on the boards and the products

and demonstrating equipment in the boxes, the

projectors and sound systems in the Truck continuously give

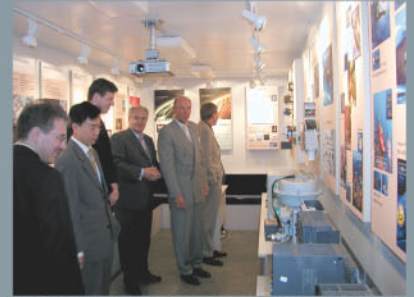
information about Siemens AG and show product performance and successful applications. When feeling a little tired, you may have a rest in the mini bar on the Truck.

By the end of August 2004, the Truck, full of the products of A&D Group, has visited 86 cities and regions and hundreds customers in China, and has received 12,563 visitors. 25 media including several TV stations have broadcast reports on this show. The tour covers more than 35,000 kilometers. In order to make the show flawless, Siemens A&D Group began to make careful preparations for it early in August 2002. The Marketing Department, business divisions of different products and regional offices coordinated with each other and made impeccable arrangements for every detail from formulating plans, to contacting customers and to making the timetable.

This is a sincere face-to-face communication. "Innovation, Reliability and Whole-hearted Services" is our maxim.

Siemens looks forward to more opportunities for face-to-face communications and contacts with you.





西门子(中国)有限公司及自动化与驱动集团领导参观巡展车



参观现场



巡展车一角



参观现场



观众准备参观巡展车